



## **Program Ads: Camera Ready Artwork**

1) Artwork for ads should be submitted by e-mail to [info@triarts.net](mailto:info@triarts.net) or on a CD. Please save files as tiffs or pdfs. Generally, jpeg files do not reproduce well; they are usually low resolution and not suitable for printing.

Please be sure:

- to Include all fonts that are in the ad on your CD/e-mail transmission
- to have the ad match the size
- that all artwork is submitted in black and white

2) If you cannot provide the ad artwork on a CD or via e-mail, please submit a high quality print-out that:

- is at least 600 dpi resolution (i.e. high-quality laser)
- matches the size specifications of the ad (see back for sizes)
- is black and white
- does not have any creases or staples

3) If you would like us to design your ad, please note that there is an additional design/typesetting fee of \$60/hour. After you provide the information that you would like included in your ad, you will be contacted with an estimate of the cost.

***Thank you very much for your support!***

**Questions?** Please contact TriArts by e-mail:  
[info@triarts.net](mailto:info@triarts.net) or phone: 860-364-7469, ext 100.