



Program Ads: Camera Ready Artwork

- 1) Artwork for ads should be submitted by e-mail to info@triarts.net. Please save files as tiffs or pdfs. Generally, jpeg files do not reproduce well; they are usually low resolution and not suitable for printing.

Please be sure:

- to include all fonts that are in the ad on your CD/e-mail transmission
- to have the ad match the size
- that all artwork is submitted in black and white

- 2) If you cannot provide the ad artwork via e-mail, please submit a high quality print-out that:

- is at least 600 dpi resolution (i.e. high-quality laser)
- matches the size specifications of the ad (see back for sizes)
- is black and white
- does not have any creases or staples

- 3) If you would like us to design your ad, please note that there is an additional design/typesetting fee of \$60/hour. After you provide the information that you would like included in your ad, you will be contacted with an estimate of the cost.

Thank you very much for your support!

Questions? Please contact TriArts by e-mail:
Audrey@triarts.net or phone: 860-364-7469, ext 100.